

EMAIL MARKETING & AUTOMATION PLATFORM

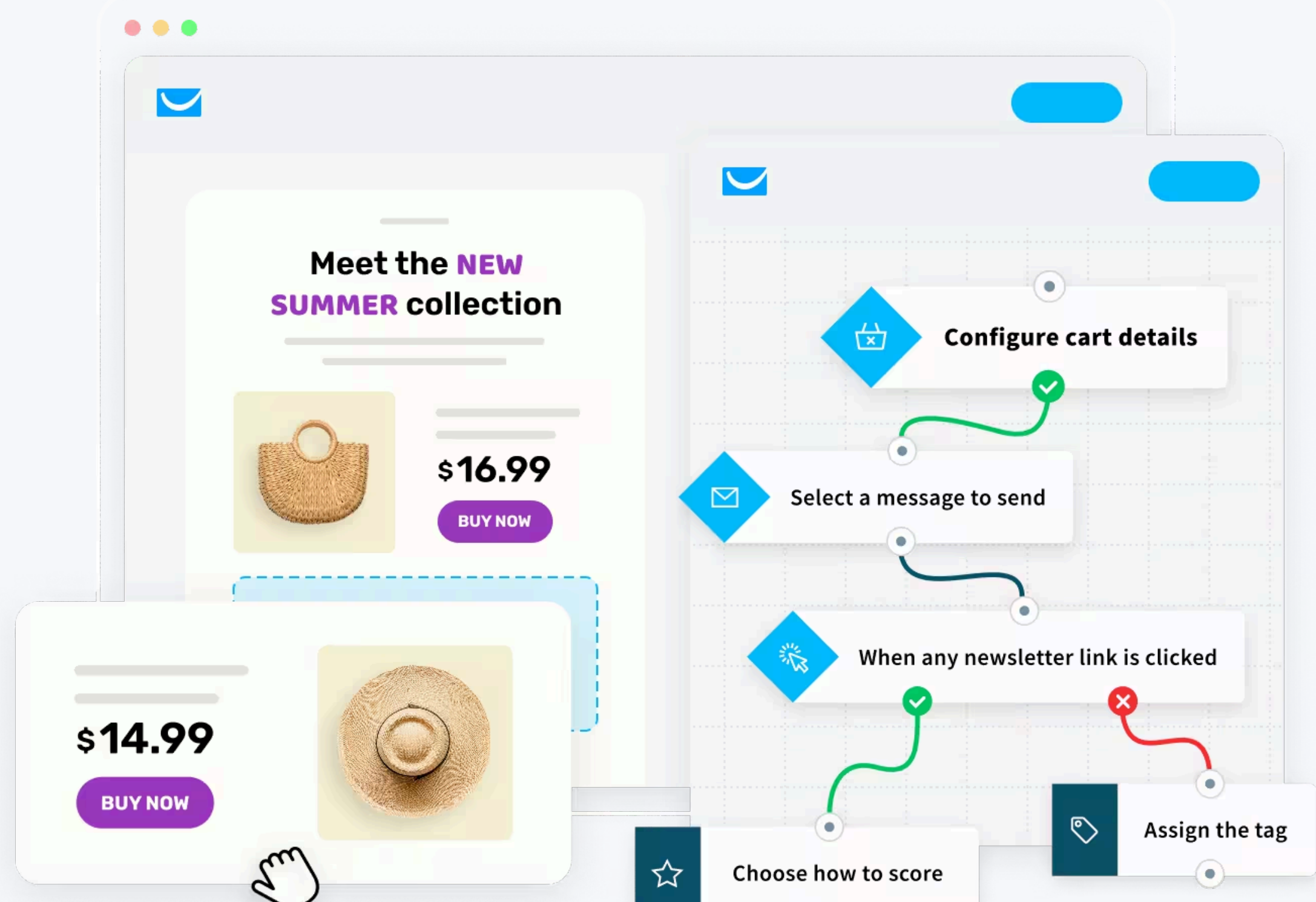
Own your growth with AI driven email and automation

Scalable marketing on channels you own: email, website, landing pages, SMS and more.

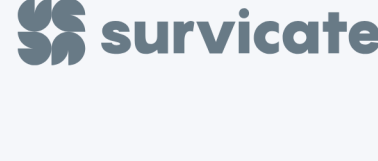
Start free trial →

See our pricing →

No credit card required | Cancel anytime

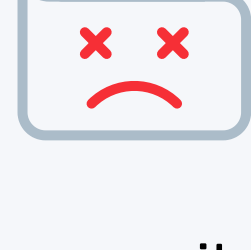


TRUSTED BY 350K+ ENTREPRENEURS, ECOMMERCE STORES, AND GLOBAL BRANDS



Other email marketing and automation platforms charge you more for the success they promised to promote

How it works →



The more emails you send, the more you pay.



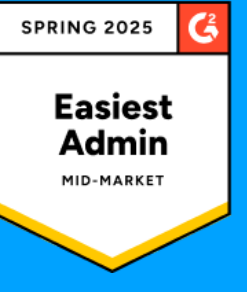
Automations and campaigns are capped.



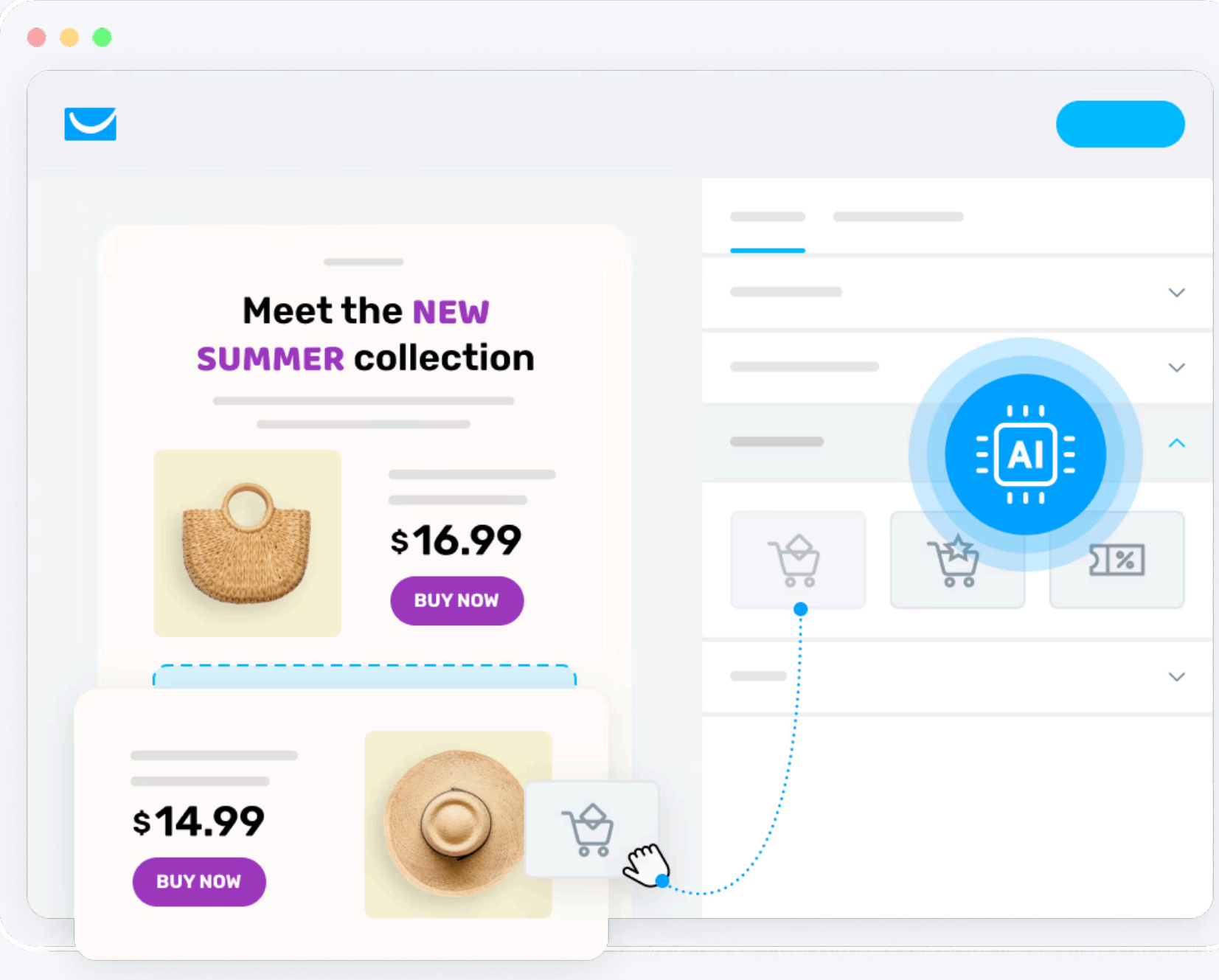
Every marketing module add-on costs extra.

GetResponse:

The only email marketing and automation tool that stays affordable as you get more **successful**.



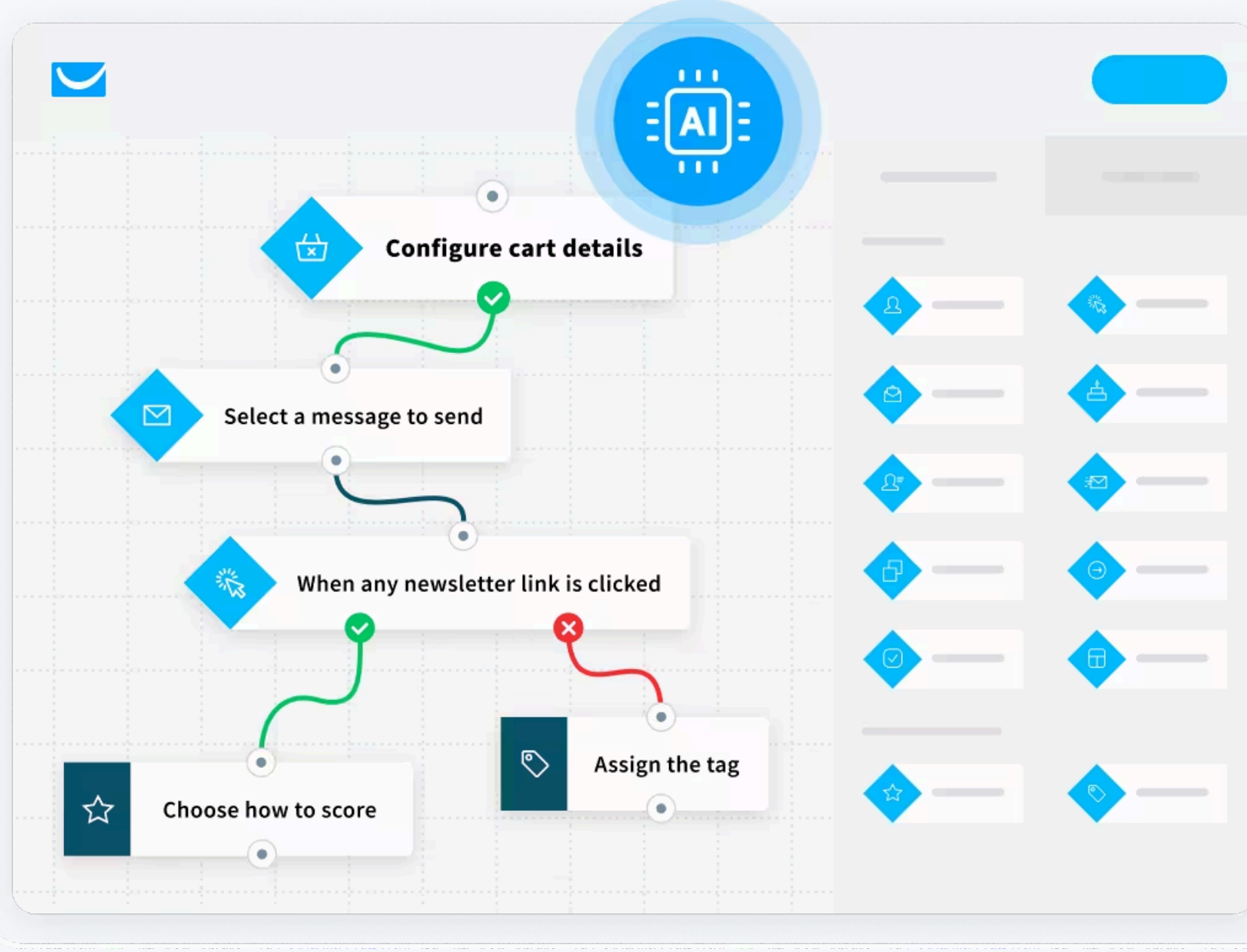
Limitless access to the tools that move your business forward – and sell more



Unlimited newsletters

Send unlimited emails with AI that helps you personalize campaigns, launch products, or share updates.

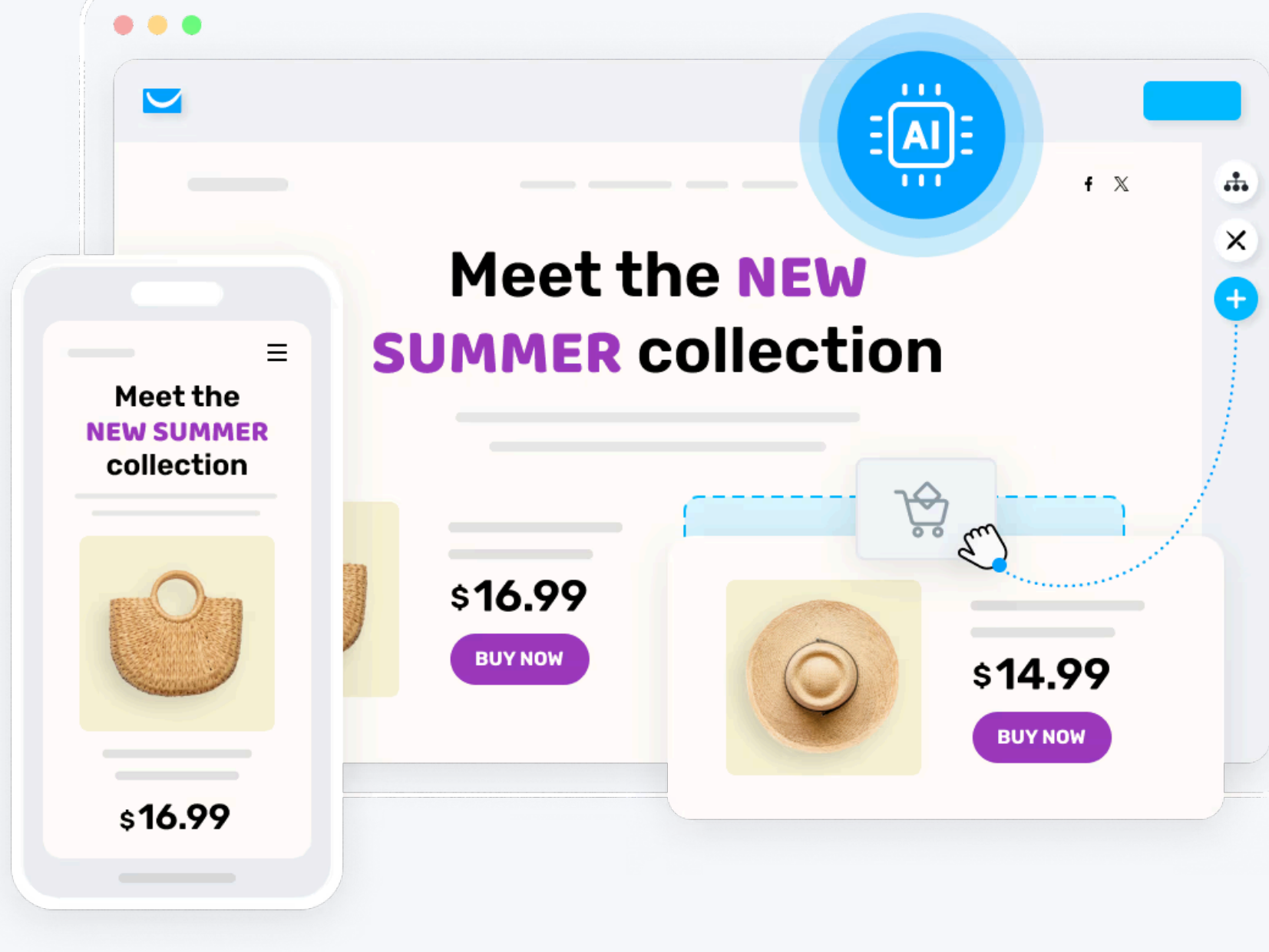
Learn more →



Unlimited automations

Create journeys that welcome new customers, recover carts, or win back subscribers – with smart AI to boost engagement.

Learn more →



Unlimited landing pages

Publish pages for launches, flash sales, or lead capture – with no limit, and AI that helps you launch faster.

Learn more →

Take further control of your marketing using our additional suite of AI tools and features.



Webinars

Easily host, record, and promote webinars to nurture your leads.



AI product recommendations

Personalize your website's shopping experience and email campaigns with automated recommendations.



SMS

Reach your customers directly with SMS, built into your email marketing & automation platform.



Web-push notifications

Bring website visitors back with quick and hard-to-miss messages.



Funnels

Our automated sales funnel creator helps convert your customers faster.



Forms and Popups

Create, edit, and manage popups, banners, and bars that engage your audience.

See all features →

Why GetResponse?

100%

average **list growth** for all paid plans in the **first 30 days**

99%

deliverability rate for 160+ countries

30+

ecommerce integrations

350k+

customers worldwide trust us with their email marketing

24/7

support from a **5-star rated** Customer Success Team

Advanced automations within GetResponse generated us \$13k sales from a single campaign

Dominika Puk

Ecommerce Marketing Manager at Eveline Cosmetics

Read full case study →



PRESTASHOP

Sync your data and growth with 150+ integrations

Easily connect other tools with GetResponse to keep your data up-to-date, automate workflows and enhance your customer experience.

shoper

PayPal

zendesk

Browse integrations →

zapier

WordPress

woo

Product

Email marketing
AI email generator
Autoresponders
Marketing automation
Website builder
Landing pages
Forms and popups
Content monetization
All features
GetResponse Free Trial
Integrations
Book a demo
Pricing

Help and resources

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Glossary
Contact support
Online marketing resources
Customer stories
GetResponse Academy
Webinar library
Email templates
Website templates
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API Docs
Move to GetResponse

Company

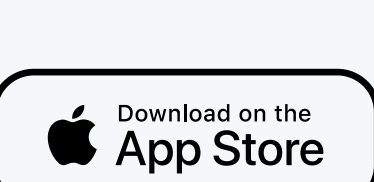
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Why your email metrics don't match your conversions (and how to fix it)
Ecommerce email marketing automation: 9 workflows to boost your sales

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Turn on high contrast

