AFFILIATES

Partner with brands your audience will love

Thousands of brands are looking to work with affiliates like you

Adidas | Allstate | Fanatics | Lenovo | StockX

Find brand partners

Discover impact.com's marketplace for affiliates

impact.com's marketplace was built to make monetizing your content seamless. Connect directly with top brands that match your reader's and viewer's preferences. Own your partnerships with a suite of automation tools.

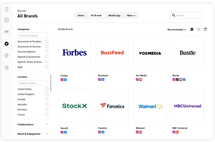
Get started today

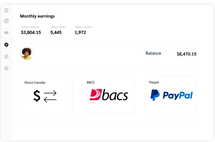
Work with the brands you know and love

Adidas, Allstate, Backcountry, Fanatics, Felix Gray, HSBC, Lenovo, L'Oréal, StockX

Direct access to global brands

Connect with the world's largest brands across retail, travel, beauty, fitness, financial services, and more. Our transparent platform provides the flexibility and control to develop long-term, profitable partnerships.





Flexible payment processing

Withdraw funds on a set day each month or whenever your balance reaches an established threshold. Work with brands in any country and get paid via direct transfer, BACS, or PayPal, in whatever currency you choose.

Robust reporting and alerts

Get the insights you care about. Quickly respond to changes using our suite of real-time campaign reports and detailed drill-downs. Custom email and SMS alerts help you stay one step ahead.

Get down to business with impact.com partnership management platform

Reach out to brands faster

Access direct contact information from the platform and push them into an targeted advertiser email list that you can download in a snap to kick start your email outreach.

More ways to monetize

Take advantage of comprehensive tracking to negotiate payment along whatever terms you want, including introducing new customers and getting rewarded if they convert.

One workflow under one roof

Reach out to hundreds of commerce partners. Manage relationships and enjoy transparent, aggregate reporting — all with one login.

Exclusive promo codes

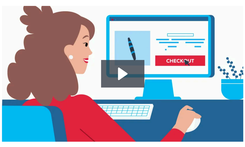
Receive exclusive promo codes to get credit for your influence, even if another website or partner promotes your unique code.

Cross-platform tracking

Track across devices and touchpoints — your partner brands can see every touchpoint you drive value along the customer journey.

Catalog of more than 9M products

Find products to post about in our Product Marketplace and easily grab a link or copy and paste a snippet of HTML code, the same as you would for a traditional banner ad.



Video

Affiliate marketing: Expanding reach with trusted partnerships

Affiliate marketing is a powerful way for brands to connect with consumers through trusted sources like bloggers, affiliates, influencers, and deal websites. Discover how platforms like impact.com make it easy for affiliates and brands to scale their partnerships.

Watch now

We also recommend

BLOG

2025 Black Friday consumer report: How brands can prepare for Holiday shopping

BLOG

The ultimate guide to B2B SaaS affiliate marketing

BLOG

5 Black Friday shopping trends to boost affiliate revenue for publishers and creators in 2025

Expand and enhance your revenue streams through direct partnerships. Join impact.com today – its free!

Get started today