

Support Team
FAQ
Special Pricing

Our Policies
Returns
Shipping
Privacy Policy & Security
Terms of Use

About Us
About Us
Ferguson Home Showrooms
Network of Websites
Careers
Become a Vendor
Affiliate Program
Ferguson Financing
Ferguson Cares

Contact Us
(800) 638-8875 Phone Support M-F: 5:00AM - 6:00PM PST Sat: 6:00AM - 4:00PM PST
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Become A Ferguson Home Partner



Why Join the Ferguson Home Affiliate Program?



Competitive commission rates on thousands of products from FergusonHome.com



Earn commission on all qualified sales you drive



Easily track your results through Impact Radius

[Chat With Us!](#)

Who We Partner With



Home Improvement Pros

Your clients count on you to find the perfect products for every project, and Ferguson Home has the latest designs from top brands in every home improvement category. Professional designers, builders, and remodelers can earn up to 6% commission on all program-compliant sales. Pros also enjoy a 15-day cookie window on eligible sales.



Influencers and Content Creators

Your followers want to learn about the products you use and love, so Ferguson Home is happy to partner with small-scale influencers through our affiliate program. We offer commissions up to 2% for any program-compliant sales sent our way.



Advertising Partners

Does your website specialize in promoting sales, discounts, and coupons* of partner brands for affiliate commissions? Then a Ferguson Home partnership might be a great addition to your bottom line! Our advertising partners earn up to 2% commission on every eligible sale.

If you're interested in partnering with us, please apply through the Impact Platform. Program Terms & Conditions will be displayed at the bottom of the application. Approved partners will receive a complete list of affiliate program policies.

*Currently, Ferguson Home does not consider the promotion of coupon codes as compliant with our terms and conditions.

How To Apply

- The Ferguson Home Affiliate Program is powered by Impact.com. If you don't already have an Impact account, please create one [here](#) to get started.
- Already have an Impact account? Great! Just log in and [apply](#) to the Ferguson Home Affiliate Program.
- If you have any questions, please email bld-affiliateteam@ferguson.com or refer to our FAQs.

Frequently Asked Questions

- [What is the Ferguson Home Affiliate Program?](#)
- [Why should I join?](#)
- [What marketing tools are provided by Ferguson Home?](#)
- [Does it cost me anything to join the Ferguson Home Affiliate Program?](#)
- [Can a website outside of the United States join the Ferguson Home Affiliate Program?](#)
- [Can I join the Ferguson Home Affiliate Program if I am based out of Canada?](#)
- [I operate more than one website. Can I still join the Ferguson Home Affiliate Program?](#)
- [How do I join the Ferguson Home Affiliate Program?](#)
- [Is my website eligible for the Ferguson Home Affiliate Program?](#)
- [I don't have a website. Can I still join the Ferguson Home Affiliate Program?](#)
- [What if I am already a member of Impact, can I join the Ferguson Home Affiliate Program?](#)
- [Where can I find your policies for working with the Ferguson Home Affiliate Program?](#)
- [What is a qualified sale?](#)
- [How much will I earn?](#)
- [What is cookie duration?](#)
- [How do I track my earnings?](#)
- [How will you know that orders came from me?](#)
- [How do I create a tracking link?](#)
- [What if I believe a sale I made was mistakenly flagged as non-compliant with program terms?](#)

1. What is the Ferguson Home Affiliate Program?

The Ferguson Home Affiliate Program is a great opportunity to help your website earn commissions while promoting the biggest online home improvement retailer and their products. Affiliate marketing allows a website owner to earn commissions on qualified sales referred to FergusonHome.com. After completing the easy application process, we will contact you to let you know whether you have been accepted to participate in the program.

[Back to top](#)

2. Why should I join?

By joining The Ferguson Home Affiliate Program, you have the potential to generate additional revenue from your site by earning commissions on more than 800,000 items sold on FergusonHome.com.

[Back to top](#)

3. What marketing tools are provided by Ferguson Home?

We provide a daily product data feed along with a wide variety of banner ads and text links. You will also have the support of FergusonHome.com affiliate account managers and tech support provided by the Impact platform.

[Back to top](#)

4. Does it cost me anything to join the Ferguson Home Affiliate Program?

No, the affiliate program is free to join.

[Back to top](#)

5. Can a website outside of the United States join the Ferguson Home Affiliate Program?

Yes, however, FergusonHome.com only ships within the continental U.S and a limited selection of products to Alaska and Hawaii.

[Back to top](#)

6. Can I join the Ferguson Home Affiliate Program if I am based out of Canada?

Yes, however, this affiliate program is only for shipments within the U.S.

[Back to top](#)

7. I operate more than one website. Can I still join the Ferguson Home Affiliate Program?

Yes, you can have multiple sites as part of the program.

[Back to top](#)

8. How do I join the Ferguson Home Affiliate Program?

Complete the easy and straight-forward application process, which can be found by visiting our [How to Apply](#) section.

[Back to top](#)

9. Is my website eligible for the Ferguson Home Affiliate Program?

FergusonHome.com is open to many types of sites, and anyone may apply, but we do reserve the right to refuse membership to a site or revoke a site's membership at any time and for any reason we may deem appropriate.

[Back to top](#)

10. I don't have a website. Can I still join the Ferguson Home Affiliate Program?

No, we require that you have a live site in operation at the time you apply to the program.

[Back to top](#)

11. What if I am already a member of Impact, can I join the Ferguson Home Affiliate Program?

Yes, if you are already a member of Impact, simply log into your Impact Account and [apply to the Ferguson Home program](#).

[Back to top](#)

12. Where can I find your policies for working with the Ferguson Home Affiliate Program?

The Terms and Conditions of the program will be displayed at the bottom of the application. You will also be given a complete list of all relevant program policies when you have been officially accepted into the affiliate program.

[Back to top](#)

13. What is a qualified sale?

A qualified sale is a transaction that is not canceled, declined, or returned and does not have a restricted coupon or discount used at checkout.

[Back to top](#)

14. How much will I earn?

Our current commission is 1% on products for most partner categories. The more you sell, the more you earn.

[Back to top](#)

15. What is cookie duration?

Cookie duration refers to a cookie that is placed on the end user browser. Our cookie duration is one day. If a customer has clicked on a FergusonHome.com link on your site and places an order within 24 hours of the click, you will receive a commission for that order.

[Back to top](#)

16. How do I track my earnings?

The Impact Platform provides reports updated daily providing information on impressions, click-throughs, and commissions earned.

[Back to top](#)

17. How will you know that orders came from me?

All links from your site to FergusonHome.com contain a unique identifier that tracks every time a user comes to us via your customized link, so that you know to credit you when a sale is made. If you identify to alter the links that you pull from your Impact account in any way, your tracking could be lost, resulting in lost commissions to you.

[Back to top](#)

18. How do I create a tracking link?

The Impact platform has a library of how-to articles to guide you through most technical questions you may have. For this question and similar questions for technical guidance, we would direct you to their support library: <https://help.impact.com/en/support/home>

[Back to top](#)

19. What if I believe a sale I made was mistakenly flagged as non-compliant with program terms?

You can appeal any "reversed" commissions through the Impact Platform. To find the steps for this process, you can search Impact's [support library](#), and search for their article: "Create a New Action Inquiry as a Partner."

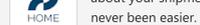
[Back to top](#)

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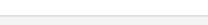
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Track your carts, orders, and invoices and get up-to-date notifications about your shipments. Shopping for home improvement essentials has never been easier.



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[Showrooms](#)
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[Special Pricing](#)
[Savings](#)
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[Nonstock Items](#)

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