

## Affiliates

### What is an affiliate program?

An affiliate is a website that drives customers to Drones Direct and in return earns a commission on any confirmed sale made by those customers. This can be done with product listings, banner ads, or even just a simple text link. You can pick which method will work best for your website, and which you think your visitors will be most likely to click on!

In addition, you are able to track your sales using our affiliate networks' built-in reporting tools, allowing you to monitor your website's performance in detail.

### Why sign up with Drones Direct?

Joining our affiliate program is fast, free and offers a number of benefits.

- Regularly updated feeds
- Cookie length 7 days
- Weekly affiliate newsletters updating you on all of the amazing promotions
- Opportunities to run promotions and competitions for our affiliates where you can earn increased commission and other benefits
- A range of seasonal banner updates to all

We work closely with our affiliates, and we are always happy to provide extra content or promotional tools to any affiliate that needs it.



### Join the Programme

If you have any questions about becoming an affiliate, please don't hesitate to get in touch with our dedicated affiliate manager at [affiliates@buyitdirect.co.uk](mailto:affiliates@buyitdirect.co.uk), or if you're ready to start earning, simply follow the instructions below to get started.

Joining the Drones Direct Affiliate Network is as easy as 1, 2, 3!

1. Sign up with our affiliate network using the link below.
2. Once your application has been approved, add Drones Direct as a merchant.
3. You'll now be able to add our links and banners to your site to start driving traffic and earning commission!

Once you have successfully signed up to be a Drones Direct affiliate, you can start earning commission right away!

[Sign up here](#)



PayPal Credit Representative Example: Assumed credit limit £1,200, Representative 23.9% APR (variable). Purchase rate 23.9% p.a (variable).



Drones Direct are part of the Buy It Direct Group;  
Reg. No. 04171412

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