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# Affiliates & Collaborators

## Join the Well.ca Affiliate Program

We're on a mission to help Canadians live their healthiest, happiest lives, and we want YOU to be part of it! If you create engaging, original content - whether through a blog, social media, or run a cashback, coupon, or rewards site - we'd love to team up with you. Together, we can inspire wellness across Canada and earn while doing it!

## Why Partner with Well.ca?

- **Earn Big:** Get paid for every purchase made by your followers and customers - the more you share, the more you earn!
- **Maximize Your Success:** Access exclusive tools, links, and real-time tracking through the Rakuten Advertising platform, making it easy to monitor your results and optimize your strategy.
- **Exclusive Offers & Promotions:** Enjoy access to special deals, discounts, and high-converting creative like banners, coupon codes, and text links that make it easier to drive sales and keep your audience engaged.
- **Wide Range of Products:** Partner with a trusted Canadian brand that offers a diverse selection of 40,000+ health, wellness, beauty, baby, and household products that your audience will love.
- **High Conversion Rates:** Benefit from Well.ca's reputation for quality and customer service, which helps increase conversions and repeat purchases.
- **Timely Payouts:** Get paid on time through seamless, reliable billing.
- **Dedicated Affiliate Support:** Our team is here to help! Get the support you need to succeed with tips, advice, and resources tailored to your strategy.

Join us today, and let's spread the joy of healthier living while earning some great rewards along the way!

[Apply Now](#)

## Become a Collaborator

We work with collaborators in all areas of wellness to help educate our customers and followers - from beauty and mommy bloggers, to nutritionists and fitness trainers, to naturopaths and dermatologists. We cover beauty and skin care, pregnancy and parenting, food and nutrition, exercise and fitness, vitamins and supplements, and so much more and our collaborators help us do it!

## Examples of collaborations include:

- Write a blog for us
- Film a video with us
- Post about us on your blog or social channels

## Why collaborate with us?

- Help spread health and happiness to hundreds of thousands of Canadians
- Grow your brand and business with exposure to our customers and followers through site, email, and/or social features
- Chart your own path within our network of collaborators. We're always coming up with new ideas and we love to hear yours as well!
- Join a fast-growing wellness community of like-minded experts
- Get exclusive perks from Well.ca!

[Collaborate with Us](#)

## Frequently Asked Questions

### What is an affiliate?

An affiliate is any individual or business who promotes another company's products or services and earns a commission for each sale generated through their unique referral link. Affiliates typically use websites, social media, or email marketing to drive traffic to the company's website. You can add a Well.ca link on your web properties and earn a referral fee when a visitor clicks through that link and purchases from Well.ca.

### What is Rakuten Advertising?

Rakuten Advertising is a leading third party affiliate network. Well.ca has partnered with Rakuten Advertising to offer our affiliate program to high-quality and relevant publishers. The Rakuten Advertising platform offers in-depth reporting, tools and resources to effectively manage, optimize, and scale affiliate marketing efforts.

### What are referral fees?

A referral fee is a commission paid to your account after a visitor clicks your unique referral link and makes a purchase on Well.ca.

### How do I sign up?

Click the "Apply Now" Button to sign up through Rakuten Advertising to become a Well.ca Affiliate. Please allow 1 - 3 business days for your application to be reviewed. Please note that not all applicants will be approved to join the Well.ca Affiliate program.

### Where can I get help?

You can contact the Well.ca Affiliate Team with your questions at [ra-Wellca@mail.rakuten.com](mailto:ra-Wellca@mail.rakuten.com).

### LANGUAGE

-  Canada - English
- Canada - Français

### WHAT CUSTOMERS THINK ABOUT WELL.CA

"I just want to say thank you for your excellent product selection, and quick and efficient delivery. You carry products that I can not buy locally due to my being in a small community. Keep up the great service!!!"

Customer Review - October, 2025

### CAN WE HELP?

- Contact Us
- Gift Cards
- Safety Advisories & Recalls
- FAQ
- Shipping
- Returns
- Klarna
- Accessibility
- Careers

### ABOUT US

- About Well.ca
- Affiliates & Collaborators
- Testimonials
- Well.ca Privacy Policy
- Well.ca Terms of Use
- The Well Being Blog
- Be Well™

### CONNECT WITH US

Don't miss out on sales and special promotions. Sign up for the email newsletter today! You may unsubscribe at any time.



### TRENDING BRANDS

- Native
- Stanley
- Mrs. Meyer's Clean Day
- The Honest Company
- MadeGood
- Shop All Brands

### TRENDING CATEGORIES

- Clean Beauty Market
- Toys & Games
- Professional Vitamin Brands
- Magnesium
- Dietary Specialties

### TRENDING ITEMS

- Caudalie Vinoperfect Radiance Serum
- Vitamin C Alternative
- BioGaia Probiotic Drops with Vitamin D3
- Thorne Basic Prenatal Multivitamins
- Poppi Strawberry Lemon
- Earth Mama Organics Organic Diaper Balm

### PHARMACY ACCREDITATION

OCP Certificate Accreditation #308735  
Your Pharmacist is Alisha Nanji, Pharmacy Manager  
Well.ca Pharmacy East C-6655 Airport Rd, Mississauga, ON, L4V 1V8  
  
Well.ca  
935-B Southgate Drive  
Guelph, ON, N1L 0B9, CA