

Share & Earn! Become an Affiliate.

Join our Affiliate and Partner program to get paid while you share the joy of subscription boxes! We run our program through Rakuten. If you do not have a Rakuten account, click below to send us an e-mail.

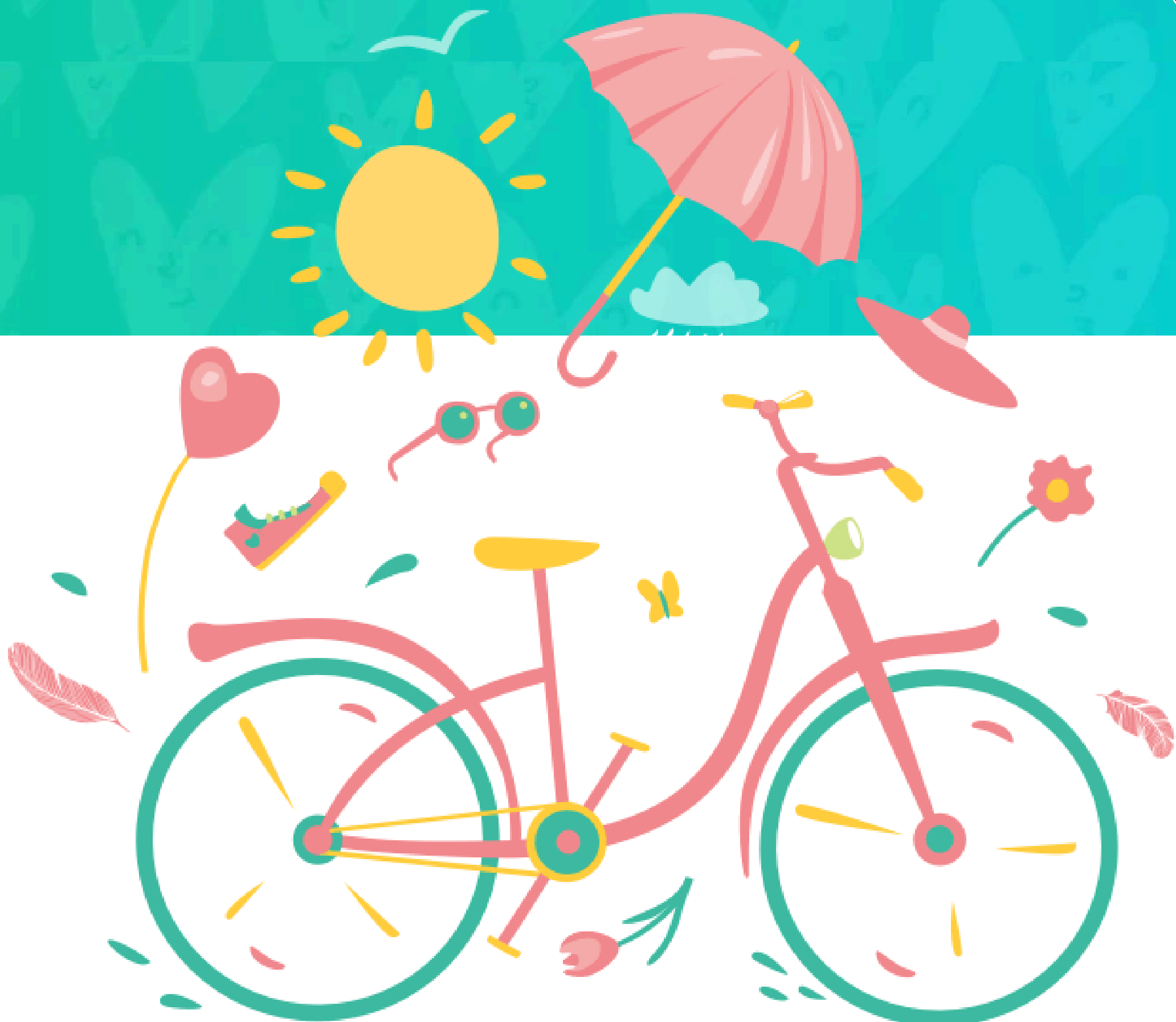
I do not Have a Rakuten Account. Please send me an invitation. →

I have a Rakuten Account and am Ready to Apply! →

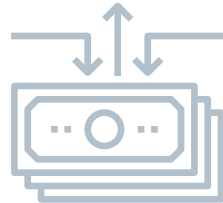
Claim 20% Off

Are you an avid blogger, social influencer, YouTuber? You're in the right place!

Get access to top deals, evergreen and seasonal creative assets, new product releases, product catalogs, exclusive collections, custom landing pages, newsletters, and a dedicated team to help ramp up your affiliate marketing strategy. Join today to get our official Affiliate guide and complete access.



Program Benefits



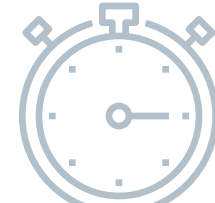
Tiered commission

On all boxes on the Cratejoy Marketplace



10% Commission

On select boxes



60 Day Cookie

Get paid for sales up to 60 days after the first click

Frequently asked questions

Where do I sign up, and does it cost anything?

We run our program on Rakuten – you can sign up for free here. The process is free and takes 5-10 minutes to finish. Once your application is approved, you can start sharing and begin earning.

How do I know if my application is approved?

You'll receive an email from Rakuten with the status of your application within 48 hours of submission.

When & how will I get paid?

Payment is done directly through Rakuten. You will receive your commission by check or direct deposit on the 15th of the following month. For example, commission earned in June will be paid by or before July 15th.

Do I have to buy subscription boxes to be a Cratejoy affiliate?

No! You're not required to purchase any boxes. Cratejoy will provide you with creative assets, product images, new offers, collections, and more. You may use these to promote Cratejoy as a whole, or individual subscription boxes which complement your niche.

What if I only want to review subscription boxes?

You can purchase subscription boxes using your affiliate link and review them on your blog or social media channel at any time.

Is there a minimum number of times I have to promote Cratejoy monthly?

There's no requirement on how much (or little) to promote us. However, the amount you earn is directly dependent on how much you drive to our Marketplace.

Do I receive discounts as a Cratejoy affiliate?

We don't give discounts to our affiliates, but you can purchase subscriptions through your custom affiliate link and receive a commission for your own sale :) You're also free to use any of the coupon codes that are listed on Rakuten.

Can I use any of the images I find on the Marketplace?

All images are protected by copyright and proper credit must be issued when you are using images from the Marketplace. Once you're approved to the program, you'll gain access to our image inventory for some of our favorite and most popular subscription boxes. Using images directly from the individual website of a subscription box is prohibited.

What channels should I promote on with my affiliate links?

Blog posts, Directories, Facebook posts, Tweets, Instagram posts (with link in bio), Pinterest posts, YouTube videos, and email/newsletters.

Please note: you are required to adhere to FTC guidelines when using affiliate links. Below are resources with more information about these guidelines.

[FTC's Endorsement Guides: What People Are Asking](#) | Federal Trade Commission

Disclaimer: We are not lawyers, and this is not legal advice.

Have questions we haven't answered here?

We're happy to answer anything else you'd like to know!

Ask an Affiliate Question

Looking to partner with us?

Request a Partnership

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*Offer only valid on participating boxes

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