



Dermstore (US)

ID | 29069

+ [Signup And Join Program](#)

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Summary

Dermstore offers professional-strength formulas from top skin care brands, hard-to-find spa care and natural beauty brands, professional hair care and makeup products, and specialty brands from around the world.

Payments

Attribution Period (Cookie Length)

30 Days

Links

[Website](#)

Overview [Program Terms](#)

Dermstore (US) Affiliate Program

Dermstore has been the ultimate destination for skincare discovery, education, and solutions for 20+ years. Since our launch in 1999, we've stayed true to our core purpose of making professional and efficacious products widely accessible for everyone.

Serving a uniquely passionate community of skin lovers, we are the only authorized retailer of the most coveted, trusted, and effective professional-level brands, all meeting our strict criteria.

We are also the only retailer to bring together the industry's top experts, brands, and skincare enthusiasts, creating a community where education and discovery can coexist, making us the true "Skincare Authority."

Top brands: SkinCeuticals, SkinMedica, EltaMD, Obagi, iS Clinical, Eminence Organic Skin Care, Dr. Dennis Gross Skincare, Sunday Riley, Dermablend, and NuFACE.

Now Available At Dermstore: Shiseido, Olaplex, ILIA, IMAGE Skincare, COVER FX, Revision Skincare, SENTÉ, Holifrog, Urban Skin Rx, Living Proof, and The Beauty Chef.

Features of our Program:

- One of the highest EPCs in the Cosmetics Category
- High Average Order Size
- Free returns
- Free shipping with \$50 purchase
- Product catalog available on a case by case basis
- Dedicated affiliate team
- Updated product feeds
- Competitive commissions - Get paid up to 15% commission on select brands

Program Restrictions

Unless explicitly authorised otherwise by Dermstore, the following Programme restrictions apply:

- Affiliates are not permitted to purchase, own or bid on any domain names with the word 'Dermstore' or misspellings of 'Dermstore' in the URL. For example, www.Dernstore.com.
- Affiliates must not include Dermstore Brand Terms, or misspelled variations of the same, in the sub-domain of their website's URL. For example, http://Dermstore.affiiiate.com.
- Affiliates may use correctly spelled Dermstore Brand Terms after the domain of their website's URL. For example, http://www.affiliate.com/Dermstore.
- Affiliates are not allowed to register the brand Dermstore or any variation of it on any social media platform. This includes and does not limit to brand + generic word or sentence as well generic word or sentence + brand. Any attempt to register such social media accounts will be a direct breach of the Awin terms and conditions, in particular section 7. Intellectual Property Rights of the Awin code of conduct.
- Affiliates must not post on any official Dermstore social media platform in order to attempt to drive visitors to their webpage. Dermstore social media platforms include Facebook and Twitter
- Direct linking to Dermstore websites from paid social media is prohibited.
- Any affiliates, subnetworks and/or affiliates of subnetworks who do not abide by these rules risk having their commissions set to zero and possible suspension.

****Please note commissions are not paid out on orders that THG deems to be bulk purchases, the cancellation of these orders will be communicated upon completion****

PPC Policy

Commissions will not be paid where there is evidence of any paid search activity on brand terms without prior authorization. This includes permutations, misspellings and broad matches containing brand terms (generic is fine).

PPC bidding restrictions also apply on Google Shopping/CSS (Comparison Shopping Service). We request the brand keywords stated below to be excluded from all CSS activity.

Restrictions include, but are not limited to the following:

- Dermstore
- Derm store
- Dermstore.com
- www.Dermstore.com
- Dermstore vouchers
- Dermstore.com Vouchers
- Dermstore codes
- Dermstore Voucher Codes
- Dermstore discount codes
- Dermstore.com codes

Please do not use the word 'official' in your advertisements.

We are happy for affiliates to bid on generic terms, however direct linking is prohibited. Any affiliates who do not abide by these rules do risk having their commissions set to zero and possible suspension.

Discount codes

Dermstore encourages affiliates to contact us for exclusive voucher/discount codes and additional incentives.

Affiliates may only promote codes that are provided through the Dermstore affiliate program (either through our account or directly from Dermstore's Affiliate Manager).

Dermstore reserves the right to withhold payment of commission if unauthorized voucher/coupon codes are used in an affiliate sale. We appreciate that consumers may use voucher/coupon codes that they have found via a site other than that which is awarded the sale and this will be investigated before decisions on commission payment are made. Any affiliate found to be displaying unauthorised codes may also have their commission set to zero until the code(s) are removed.

Where voucher/coupon codes are issued with an expiration date this should be clearly displayed, and codes should be removed or explicitly marked as expired after this due date unless you are advised otherwise. Any affiliates displaying expired codes without marking them as being expired may be suspended from the program. Please also ensure that you observe IAB voucher code best practice guidelines.

De-duplication Policy

All affiliate sales are de-duplicated against other online advertising channels using a local cookie on the merchant platform. De-duplication channels include:

- PPC Brand
- PPC Generic
- Email Advertising
- Direct Partnerships
- Price Comparison
- Display & retargeting advertising
- Other Affiliate Networks
- In house referrer scheme (further details on this can be found below)

The In House Referrer Scheme:

Existing customers who have already purchased from The Hut Group will be sent an email explaining the referral scheme and how they can earn credit from driving new customers to the site.

For example:

Existing customer logs into their account on Dermstore and goes to referral section.

Existing customer creates link to Dermstore to share on social media.

New customer clicks on that link and makes first purchase on Dermstore either by entering referral code at checkout or after an automatic discount has been applied after clicking on a referral link.

Existing customer receives credit to spend on Dermstore as a reward.

All referral sales will be de-duped against affiliate sales and there will be a slight change to the usual last-click method of tracking in certain circumstances:

If a new customer uses a referral code or link then clicks an affiliate link (within 30 minutes of the first click), this sale will be attributed to the referral scheme

If an affiliate link is used 30 minutes or more after the referral link is clicked and no referrer code is redeemed then the affiliate will still be awarded the last click and receive commission for this sale

Note: Whenever a referrer code is used, the sale will not track via affiliates.

Social Content Creators

All affiliate content on social media must be ASA compliant, [read the ASA Guide here](#). If you wish to use affiliate links within your Instagram Stories and other social channels, use #ad as a valid identifier to be ASA compliant.

Awin has a one-page website - [Paid for Advertising](#) - which explains how free content can have a commercial relationship attached to it. This can be linked to by any affiliate in order to make your readers aware of how affiliate links work. If you have any questions on this please speak to your account contact. More information here: <https://www.awin.com/gb/news-and-events/industry-news/affiliate-links-on-instagram-stories>.

Cookieless Vouchercode/Couponcode Tracking

Dermstore uses cookie-less voucher/coupon tracking for some of our influencer partners. This means that the transaction is always attributed to the publisher who is given the exclusive voucher/coupon. When the voucher/coupon is used, transactions will be tracked regardless of whether a click has happened or not. Please speak to your account contact for more information.

Validation Policy

Dermstore validates in-line with their returns policy which is 28 days with a look back window 31 days.

CSS

Only standard shopping activity to be used by CSS partners with brand terms negatively matched in adherence to program terms. Performance Max activity should not be set up and could result in 0 commission and suspension from the programme if this activity is found in place.

Any queries may be addressed to the network or the specific programme contact.

Categories: Beauty, Skincare, Health, Makeup, Skincare Products

Indemnification and Defense of Purchaser. Vendor shall defend, indemnify and hold harmless Purchaser, its affiliates and subsidiaries, and their respective directors, officers, shareholders, employees, contractors and agents from and against any liabilities, losses, investigations or inquiries, claims, suits, damages, costs, fees and expenses (including reasonable attorneys' fees and expenses) (i) arising out of or otherwise relating to the subject matter of the Contract, (ii) based upon or arising out of the manufacture, delivery, ticketing, labeling, packaging, placement, promotion, advertising, marketing, sale, or use of Goods, (iii) based upon or arising out of the use of the Vendor Provided Content in accordance with the Vendor Provided Content License, (iv) arising out of or otherwise relating to Vendor's performance or failure to perform as required by the Contract, (v) arising out of or otherwise relating to Vendor's acts or omissions, (vi) arising out of or otherwise relating to any of Vendor's representations or warranties contained in the Contract, and (vii) arising out of or otherwise relating to any IP, right of privacy or other similar action, suit or proceeding now existing or hereafter commenced with respect to any Vendor Material.