

Etsy Affiliates and Creators

Sign up for the program that fits. Earn a commission for every one-of-a-kind piece you discover and share, when you sign up to become an Etsy Affiliate or Creator Collective member.



Join our Affiliate Program

Media. Editorial publications. Bloggers.

Join Etsy's affiliate program to earn commission, gain insights and access to native ads that can enhance your site's content.

Apply Now +



Join Creator Collective

Social media content creators, this program is for you.

Join Etsy's Creator Collective, where you can earn commission and additional Etsy perks from the content you create on social media.

Apply Now +

Both programs are open to Etsy sellers. If you are a seller and social media is where you promote your shop, please apply to Creator Collective. If you are a seller who has a blog or website, please apply to Etsy's Affiliate Program. If you use both, please select the program where the majority of your traffic is driven.

We care about your goals and dreams.

It's our mission to support you as you grow your business and audience by providing you with inspiring content, strategic planning, paid advertising and powerful tools.

Level up your content and enjoy the benefits!



Rewards

Post links to your favorite finds on your website, blog or social media via our easy-to-use platforms—every approved sale means money for you.



Community

Members of Creator Collective and our Affiliate Community enjoy access to exclusive Etsy content, competitions, trend reports, and more.



Sign Up Today!

Once approved, our Affiliate or Creator Collective team will send you everything you need to start earning right away.

Frequently Asked Questions

[View our full list of FAQs →](#)

What is Etsy?

Etsy is the global marketplace for unique and creative goods. It's home to a universe of extraordinary items, from handcrafted pieces to vintage treasures. In a time of increasing automation, our mission is to keep human connection at the heart of commerce.

Who is eligible for Etsy's Affiliate Program?

Etsy offers a unique array of products that appeal to a wide range of audiences. All affiliates are welcome to apply, however, certain profiles are not eligible for the program at this time, including cashback sites and voucher sites. For full details on eligibility, read our [Affiliate Program Terms of Use](#).

How does Etsy's Affiliate Program work?

Etsy's Affiliates can earn commissions (a percentage of revenue) on qualifying sales that result from featuring links to Etsy products and other Etsy content on their site. Our team currently offers support in English, French, Italian, Spanish and German.

How do commissions work?

Commission is earned on each qualifying sale (excluding tax, shipping, returns, and cancellations). Our cookie period is 30 days; affiliates will receive a commission on sales attributed to their account during this period. View our [full list of FAQs](#) for more information.

For additional affiliate inquiries **only**, please contact the team at global-etsy@awin.com
For Creator Collective inquiries, please contact global-etsycreatorco@awin.com

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