

eBay Ambassador

For affiliates and creators

Discover and share eBay finds. Build a storefront, curate your picks, and earn. *

* For US & UK-based users only

Join now

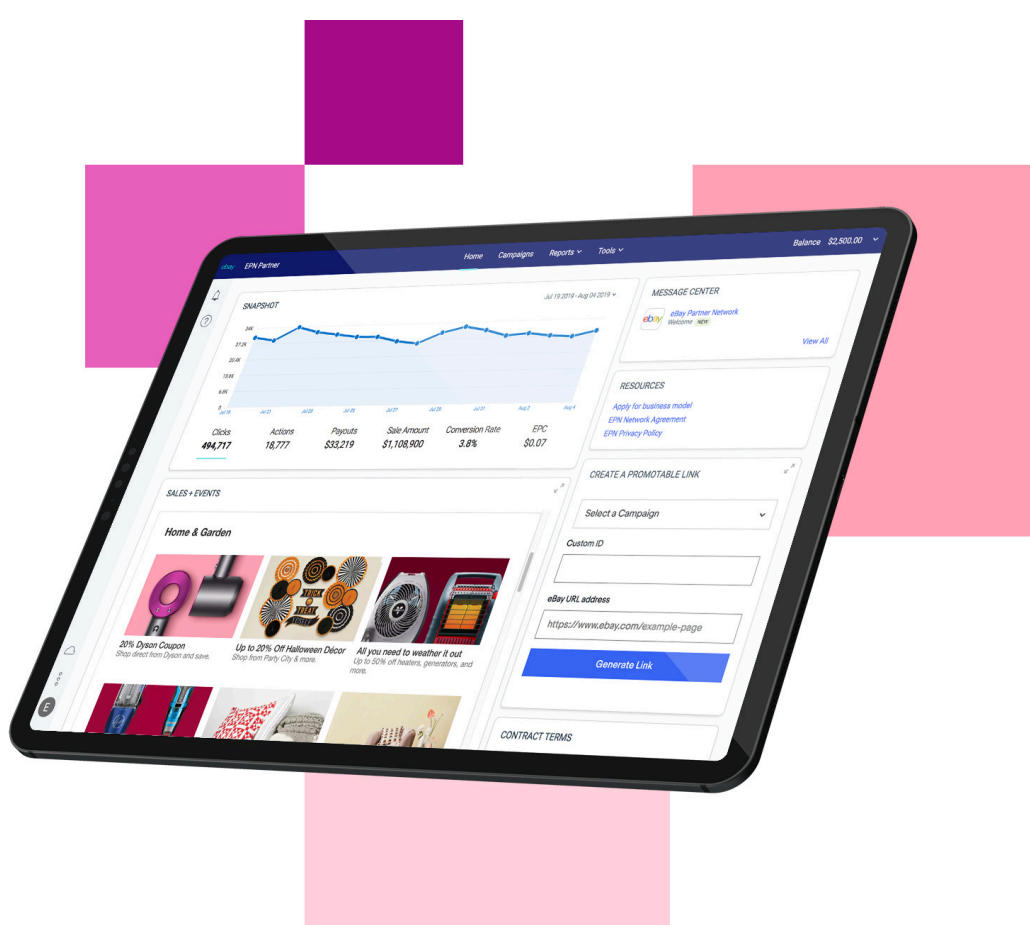


EPN

For advanced technical needs

Power large-scale affiliate integrations and high-volume performance through access to feeds and APIs.

Join now



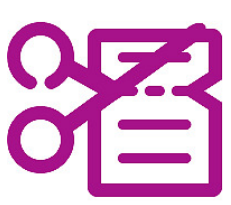
Why eBay Partner Network?



Work with a global commerce leader

From global brands to local stands, eBay connects millions of buyers and sellers around the world, empowering people and creating opportunity for all.

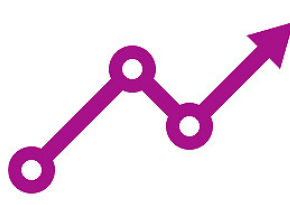
See eBay by the numbers →



Leverage deals and promotions

You can earn for traffic you drive to a specific item, but also any traffic that results in a sale. Funneling users to our high-converting landing pages can really move the needle.

Explore our deals →
and page types →



Track, analyze, and optimize

Our portal provides intuitive tools and comprehensive reports that deliver the rich, granular data you need to understand, manage, and improve your results.

Explore our solutions →



Get rewarded for innovation

From mobile apps to unique integrations, many of our partners engage and delight buyers by developing experiences that build on our rich platform.

Learn how developers drive the buying experience →



"Through continual testing and growth, eBay helped us enhance our business at each stage of our journey. They have been a true, valued partner."

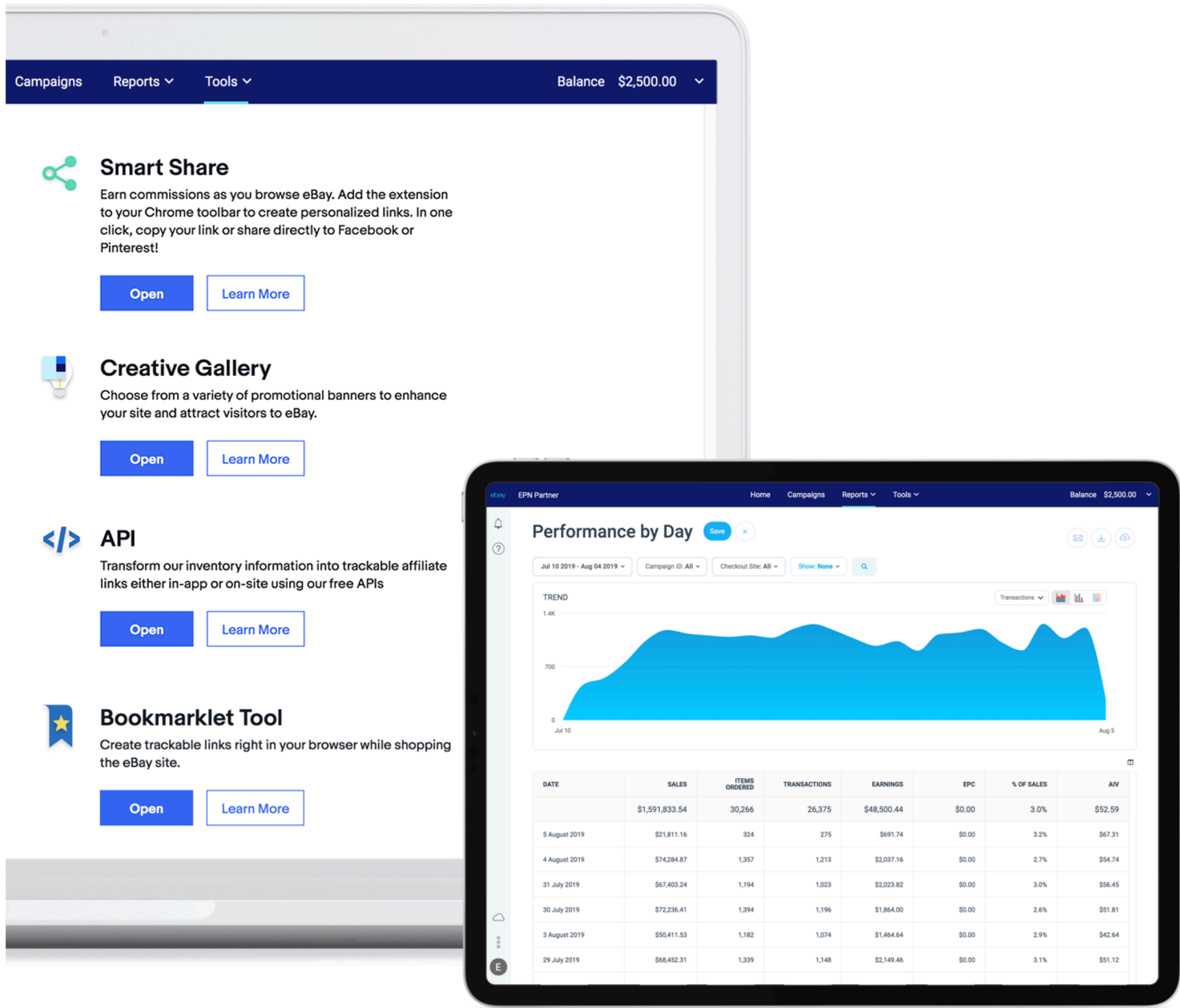
Kyle Schumacher
Partnerships, Wikibuy from Capital One

2.4 Billion Listings

80% New Items

134M Buyers in 190 Markets

90% "Buy it now"



More Than Just a Portal

Our approachable platform provides the solutions you need to build ads and campaigns, drive traffic to increase revenue, monitor performance, and optimize results.

Explore our Solutions

How does affiliate marketing work today?



You decide the best affiliate model based on your specific business

Learn more about Affiliate Marketing →



You integrate your mobile, web, and social platforms with eBay's global inventory



Your users engage with your platforms and buy eBay products



Your revenue increases with each qualified sale