



## eBay Ambassador

### For affiliates and creators

Discover and share eBay finds. Build a storefront, curate your picks, and earn.\*

\* For US & UK-based users only

[Join now](#)

## EPN

### For advanced technical needs

Power large-scale affiliate integrations and high-volume performance through access to feeds and APIs.

[Join now](#)

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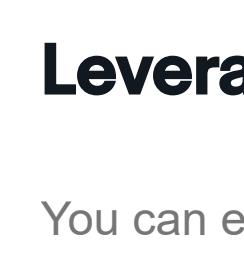
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## Why eBay Partner Network?



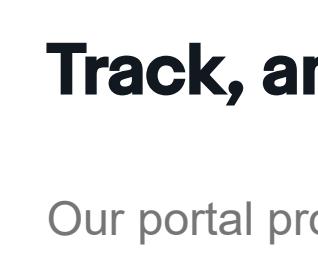
### Work with a global commerce leader

From global brands to local stands, eBay connects millions of buyers and sellers around the world, empowering people and creating opportunity for all.

[See eBay by the numbers →](#)

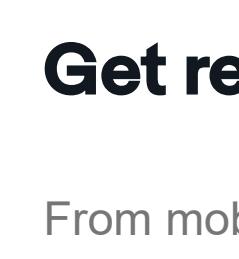
### Leverage deals and promotions

You can earn for traffic you drive to a specific item, but also any traffic that results in a sale. Funneling users to our high-converting landing pages can really move the needle.

[Explore our deals →](#)[and page types →](#)

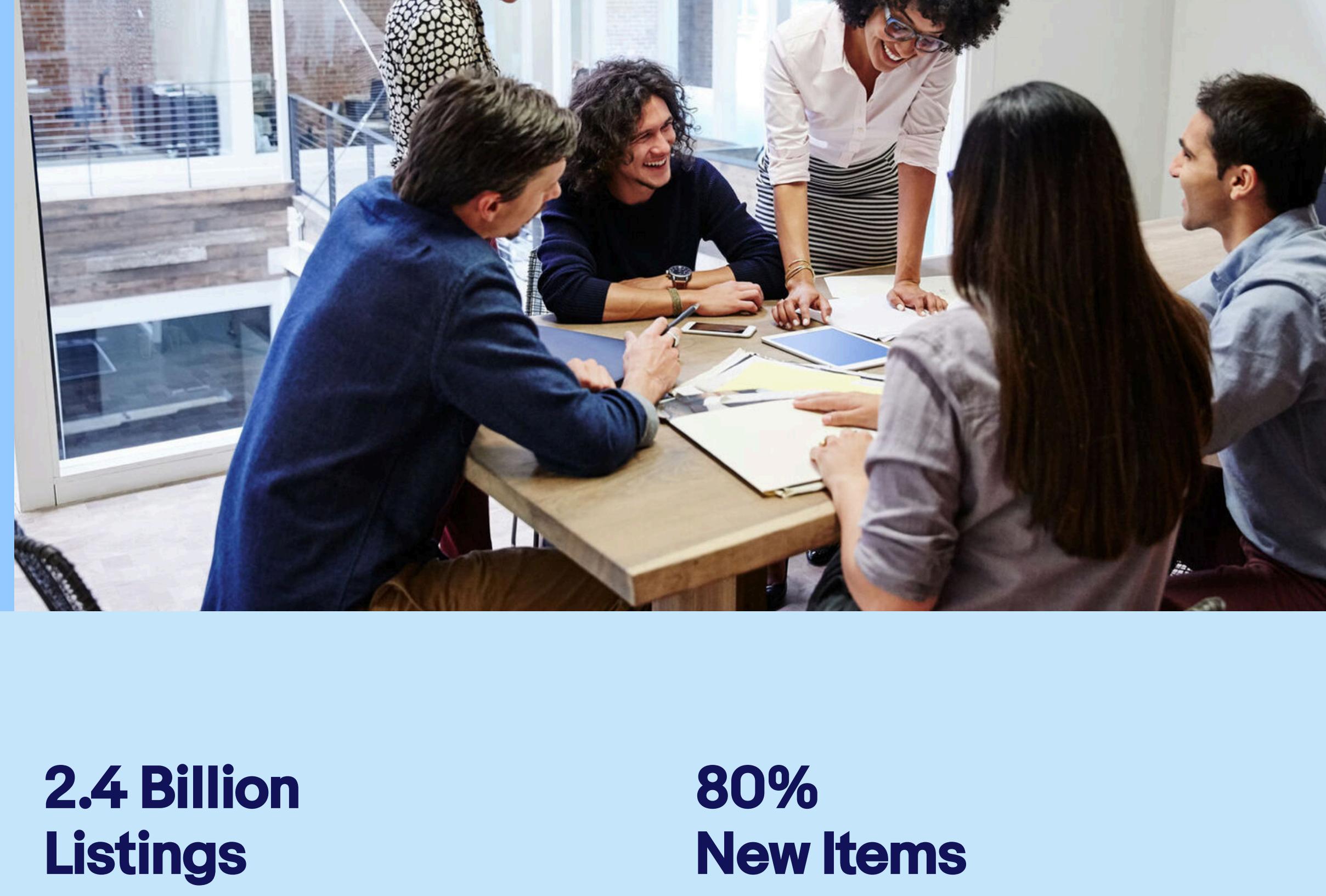
### Track, analyze, and optimize

Our portal provides intuitive tools and comprehensive reports that deliver the rich, granular data you need to understand, manage, and improve your results.

[Explore our solutions →](#)

### Get rewarded for innovation

From mobile apps to unique integrations, many of our partners engage and delight buyers by developing experiences that build on our rich platform.

[Learn how developers drive the buying experience →](#)

**"Through continual testing and growth, eBay helped us enhance our business at each stage of our journey. They have been a true, valued partner."**

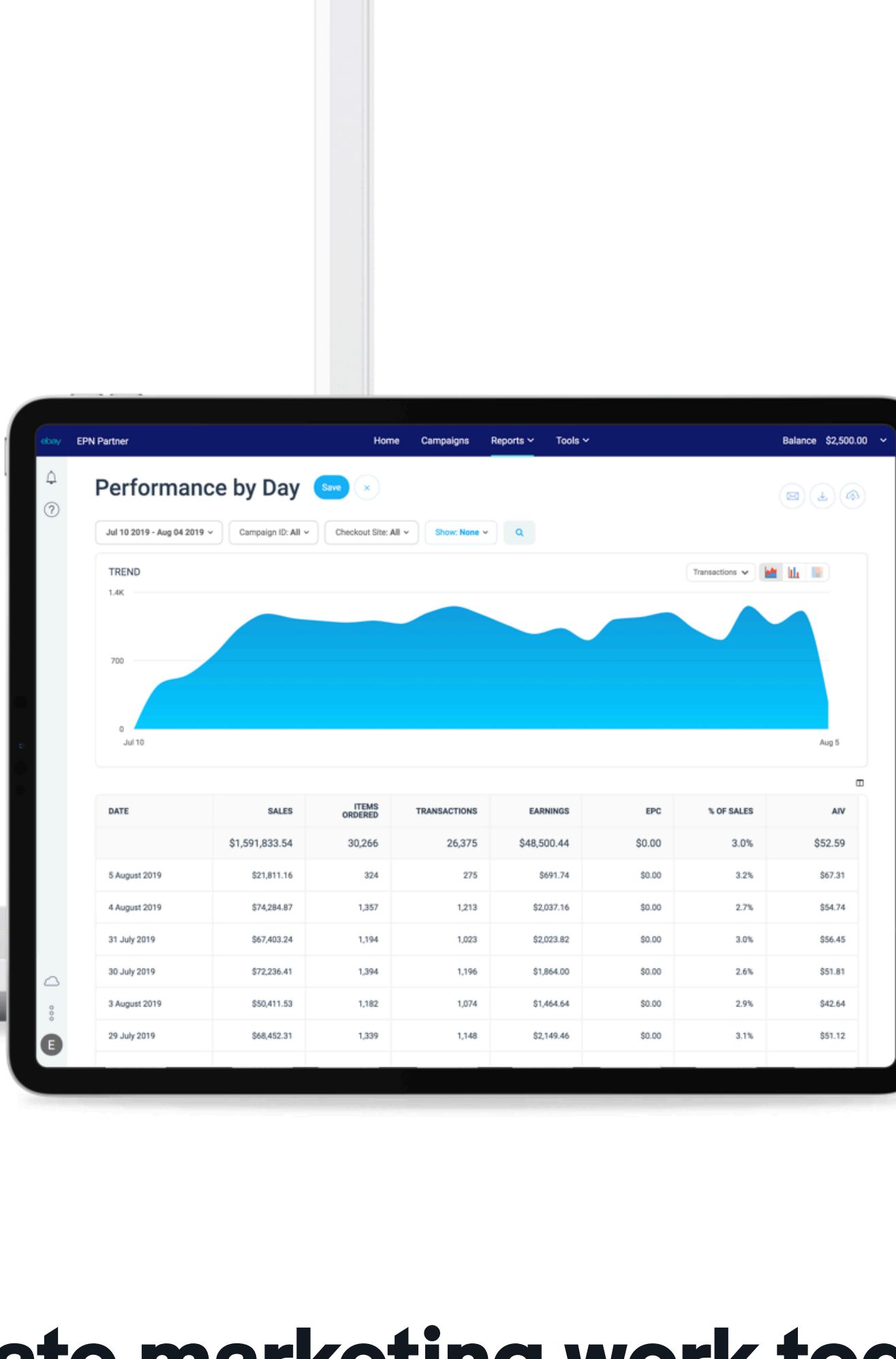
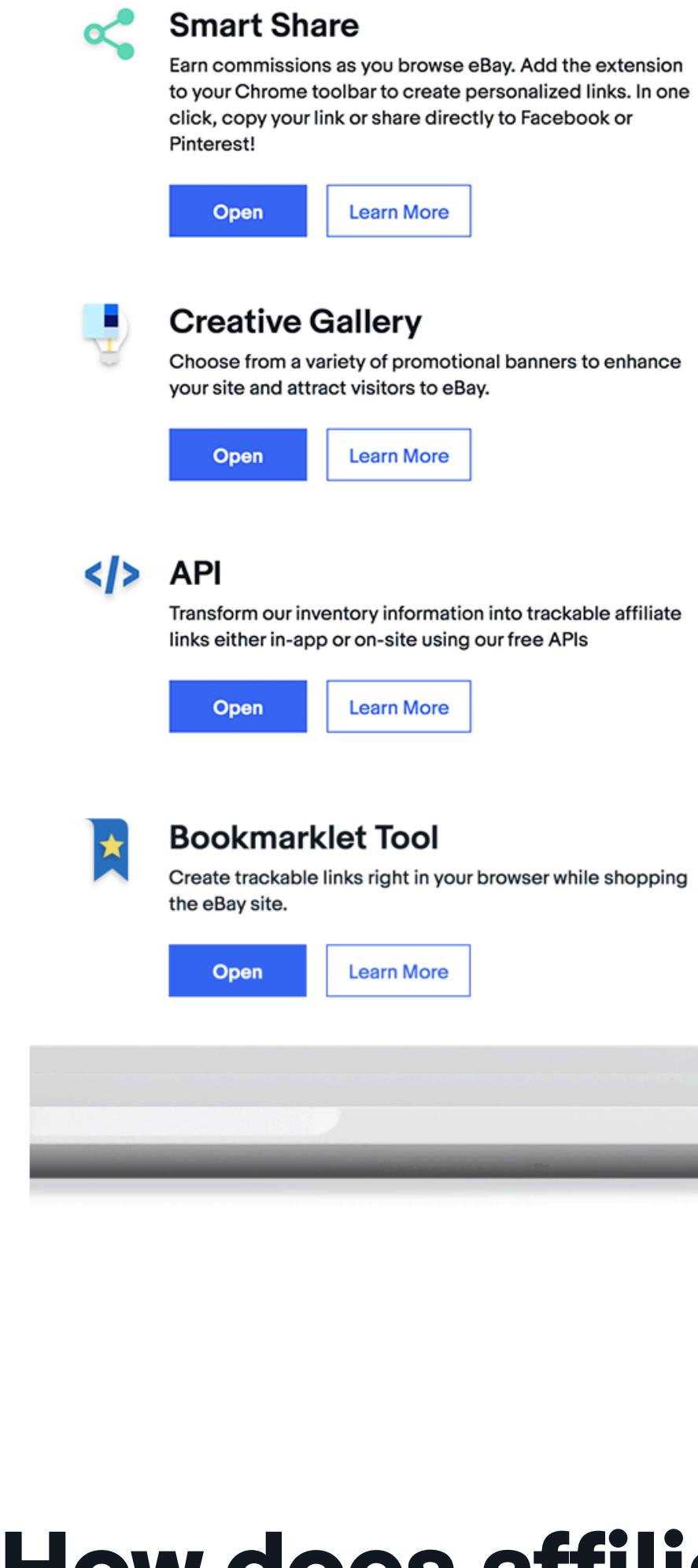
Kyle Schumacher  
Partnerships, Wikibuy from Capital One

**2.4 Billion Listings**

**80% New Items**

**134M Buyers in 190 Markets**

**90% "Buy it now"**

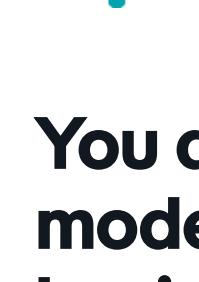


## More Than Just a Portal

Our approachable platform provides the solutions you need to build ads and campaigns, drive traffic to increase revenue, monitor performance, and optimize results.

[Explore our Solutions](#)

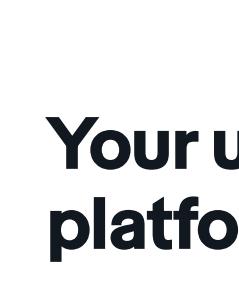
## How does affiliate marketing work today?



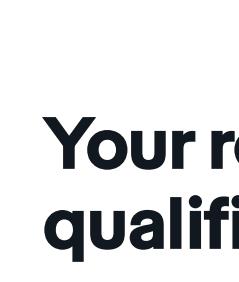
**You decide the best affiliate model based on your specific business**



**You integrate your mobile, web, and social platforms with eBay's global inventory**



**Your users engage with your platforms and buy eBay products**



**Your revenue increases with each qualified sale**

[Learn more about Affiliate Marketing →](#)