



What can we help you find?



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KAY Affiliate Marketing Program

Become an Affiliate today! We look forward to working with you!

We know that Every Kiss Begins With KAY®, and as the #1 Jewelry Store in America, we also know that offering fine jewelry at a great price is only part of the story. We are fully committed to providing a superior shopping experience - both online and in our stores. With our excellent reputation, customer service, return policy and free shipping promotions, you can be sure that converting with us is easy.

JOIN

- It's free and easy to complete an application and join our program through Commission Junction.
- An exciting opportunity to partner with a nationally recognized jeweler.
- Promote the brands your customers want like Neil Lane Bridal®, The Leo Diamond®, Tolkowsky®, Le Vian®, Movado®, Citizen®, Bulova® and many more.

BUILD

- Commission Junction makes tracking, reporting, payment and optimization easy.
- Good selection of content to add to your website for your customers' convenience, including access to text links and display banners.
- Access to kay.com's broad range of jewelry, including: engagement rings, wedding rings and bands, charms and beads, bracelets, earrings, watches and much more makes it easy to increase your website's traffic.
- Free access to the kay.com data feed available in both .CSV and .XML formats.
- Opportunity to work one-on-one with an expert team of professionals.

EARN

- Potential to earn up to 7% commission on fine jewelry and watches.
- We provide our affiliates with many different opportunities to earn commissions by offering their customers over 5,000 online products to choose from on the kay.com website.
- Work closely with an expert team of affiliate managers to increase your sales and conversion.
- Continuous access to affiliate-exclusive offers to ensure the continued interest of your customers.

Become an affiliate today! We look forward to working with you! [Click here to sign up.](#)

Note: Affiliates cannot outbid KAY on any branded keywords in paid search programs on Google, Bing or Yahoo. Participation and commission rates are subject to The KAY Publisher Program Special Terms & Conditions.

See Below for KAY Affiliate Program FAQs

▼	WHAT IS THE KAY JEWELERS AFFILIATE MARKETING PROGRAM?
▼	WHY SHOULD I JOIN?
▼	WHAT MARKETING TOOLS ARE PROVIDED BY KAY JEWELERS?
▼	WHO IS COMMISSION JUNCTION?
▼	DOES IT COST ME ANYTHING TO JOIN THE KAY JEWELERS AFFILIATE PROGRAM?
▼	CAN A WEBSITE OUTSIDE OF THE UNITED STATES JOIN THE KAY JEWELERS AFFILIATE MARKETING PROGRAM?
▼	CAN I JOIN THE KAY JEWELERS AFFILIATE MARKETING PROGRAM IF I AM BASED OUT OF CANADA?
▼	I OPERATE MORE THAN ONE WEBSITE. CAN I STILL JOIN THE KAY JEWELERS AFFILIATE MARKETING PROGRAM?
▼	HOW DO I JOIN THE KAY JEWELERS AFFILIATE MARKETING PROGRAM?
▼	IS MY WEBSITE ELIGIBLE FOR THE KAY JEWELERS AFFILIATE MARKETING PROGRAM?
▼	I DON'T HAVE A WEBSITE. CAN I STILL JOIN THE KAY JEWELERS AFFILIATE PROGRAM?
▼	HOW DO I CHANGE MY ACCOUNT INFORMATION?
▼	WHAT IF I AM ALREADY A MEMBER OF COMMISSION JUNCTION, CAN I JOIN THE KAY JEWELERS AFFILIATE MARKETING PROGRAM?
▼	WILL JOINING THE PROGRAM INCREASE TRAFFIC TO MY SITE?
▼	WHERE CAN I FIND YOUR POLICIES FOR WORKING WITH THE KAY JEWELERS AFFILIATE MARKETING PROGRAM?
▼	WHAT IS A QUALIFIED SALE?
▼	HOW MUCH WILL I EARN?
▼	WHAT IS COOKIE DURATION?
▼	HOW DO I TRACK MY EARNINGS?
▼	HOW OFTEN DO I GET PAID?
▼	HOW WILL YOU KNOW THAT THE ORDERS CAME FROM ME?
▼	HOW OFTEN CAN I RUN REPORTS?
▼	WHAT IS A PID?

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