

Affiliate Program

Partner with the most trusted name in weight loss

Earn money the easy way - join the WeightWatchers®.com Affiliate program! Our program is FREE to join and easy to set up. Increase your revenue by connecting your visitors to WW, a brand with over 50 years experience developing safe, easy-to-follow weight loss plan.

[Join the Affiliate Program](#)

How the program works...

1. Apply to become a WW.com affiliate through [Impact](#).
2. Once you are approved, place graphics and links on your site to WW.com.
3. Visitors click from your site to WW.com and subscribe to WW.
4. We pay you a commission for every qualified subscription.

If you're already a Impact member [log in here](#).

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What is the WW.com Affiliate Program?

If you have a website, the WW.com Affiliate Program is a way for you to earn cash while introducing your site visitors to WW, which has helped millions lose weight all over the world. The WW.com Affiliate Program compensates affiliates per qualified subscription.

It's simple and FREE! We want you to be a successful WW.com affiliate, and we've taken steps to support you along the way. You'll receive monthly commission checks, and you'll have the tools you need to maximize your effectiveness and satisfy your site visitors.

Is the Affiliate Program free to join?

Yes! There is absolutely no cost to become a WW.com affiliate, although you are responsible for the costs of operating your website.

What if I live outside the United States?

The WW.com Affiliate Program is only accepting U.S.-based affiliates at this time.

What is Impact?

WW.com has teamed with Impact, a leader in third-party affiliate marketing programs, to provide affiliates with trusted third-party tracking, real-time reporting and monthly commission checks to handle our affiliate accounts. Once you sign up for and are accepted to our program, you'll be taken to Impact's site where you'll create your own personal and secure account. Here you can log in at any time to get our banners and links, find out about commissions earned and even learn about how many impressions each of your links has received.

For marketing tips and additional affiliate program education, visit [Impact](#).

What if I have more than one website?

We recommend adding our links to all of your approved websites. In fact, we encourage it! Tracking will still take place through Impact. All of your approved sites will be listed under your one account.

May I use the WW.com logo or content on my site?

You will have access to a wide variety of banners and text links after you are accepted into our affiliate program.

You are welcome to use any of the graphics and text links provided. You may not alter or modify any banners or links in any way. You must also secure permission before using any third-party's copyrighted materials. If you are unsure about your rights to use or modify the materials for your website, please review the Affiliate [Terms & Conditions](#) in our Impact Program Terms or contact us.

How many links can I have to WW.com?

You can have as many links, both text and banner, as you would like.

How do I add links?

Once you are accepted into our affiliate program, you'll be provided with a variety of banners, buttons and text links, which you can add to your site. You can log into your account through [Impact](#) at any time

What will I earn?

You will earn a base commission of \$10 for every qualifying subscription.

Can I change and update links whenever I want?

Yes. You may change and update the links on your site at any time, based on seasonal changes, the type of site you have, to keep the creative fresh or for whatever other reasons you wish. You'll find a variety of logos, banners, and links on [Impact.com](#) where you can choose the one that's right for your site.

When do I get paid?

Once you are accepted into our program, you'll be able to log into your account at [Impact.com](#) and go to the area titled "Generate Report." Here you can see how much you've earned and even download a file if desired. Earnings are automatically sent out every month via check to all Affiliates who have accumulated at least \$25 in their account. There are no invoices to send and no data to track - all payments are taken care of by [WW.com](#) and [Impact](#).

How are sales & subscribers tracked?

Impact will track revenue earned, number of subscribers, hits (click-throughs), impressions, CTR (click-through ratio or the number of impressions divided by the number of click-throughs), CPM (cost per thousand impressions) and CR (conversion ratio or the number of click-throughs divided by the number of subscribers)

For additional questions on tracking and payments, visit [Impact](#).

What if I have more questions?

For additional questions about the affiliate program or to contact a customer service representative, please e-mail affiliates@ww.com. You can also contact [Impact](#) directly once you are logged into your Impact account.

How do I qualify to become an Affiliate? Any restrictions?

Our eligibility requirements and restrictions for becoming a WW.com Affiliate are set forth in our Affiliate Terms & Conditions. Please review to determine whether you qualify.

Am I required to sign any kind of agreement?

We require our affiliates to electronically accept our Affiliate Terms & Conditions before joining our program. Terms & Conditions are located in our Impact Program Terms.



Pricing and Special Offers	▼
Our Weight-Loss Program	▼
Weight-Loss Medications	▼
Recipes and Blog	▼
WeightWatchers for Business	▼
Our Company	▼
Help	▼
More	▼

