

Partner with Semrush to grow your business

Our team is always open for new ways to collaborate and cooperate with experts all around the globe. Whatever your scope is and wherever your passion lies – we will be happy to hear from you! Just find the category that suits you best below and let's start the next big thing!

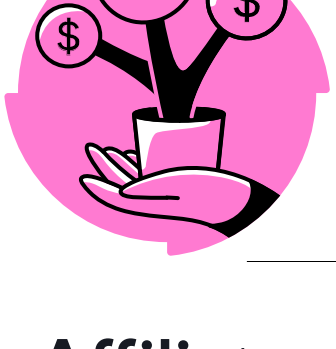
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Regional Resellers



Technical Partners



Affiliate Partners



Educational Partners



Agency Partners

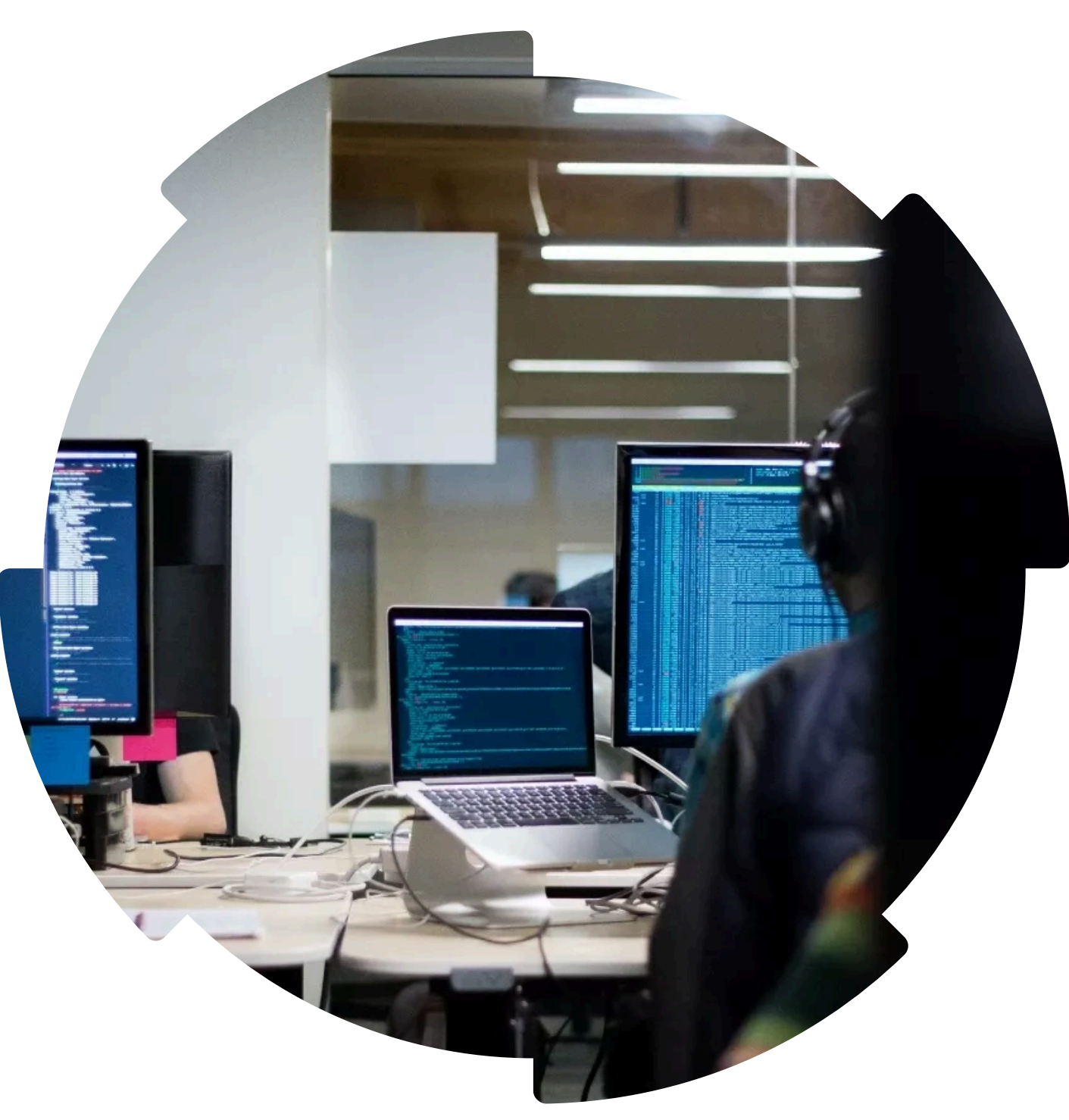
Regional resellers

Our regional partners are our trusted go-to-market advisors and field players who work closely with customers on specific local markets and help Semrush to grow. As our reseller, you will be able to drive real impact by scaling Semrush presence in the whole region, defining marketing & sales strategy as well as taking care of the farming and customer success parts. Accelerate your growth and broaden your reach by partnering with us!

Apply now



Already with us:



Technical partners

Semrush technical partners enjoy secure integration with our platform allowing them easy access to our unique data and tools. Oauth authorization protocol enables any platform to incorporate exactly those metrics and data points from Semrush that they require. This is a win-win-win partnership for all stakeholders where our partners add significant value to their product without any investment, and users of our tools enjoy simplified access to both platforms within one interface.

On top of that we also provide an opportunity for the classic API integration. Our partners are carefully selected to ensure we are the best fit for each other. Add more value to your business. Apply today!

Apply now

Already with us:



Affiliate partners

Our affiliate program is brought to you with our partners at Impact Radius. Here you can benefit from our best program yet:

- Take advantage of the last-click attribution and 120 days of cookie life
- Get paid every step of the way: Earn \$200 for every new sale, \$10 for every new trial, \$0.01 for every new sign-up
- Promote international award-winning tools with over 10M users
- Advertise with exclusive banners and landing pages

Become a part of our success, join the Semrush Affiliate Program now.

Join now



Educational partners

Our team believes that Semrush is an indispensable tool for any marketing expert; we are always happy to support our educational partners who teach future industry professionals or help existing leaders become even more knowledgeable. As our educational partner, you will be able to make use of teaching aids, provide your students with access to Semrush, and more!

Apply now

Agency Partners

Become a certified Semrush Agency Partner to show your proficiency and build trust with your clients and prospects, and get a personal listing on the Agency Partners platform.


- Get a constant flow of quality leads to your website.
- Showcase your agency to thousands of Semrush business users.
- Get certified to prove your Semrush expertise.
- Strengthen your brand using the Semrush Partner badge in your communications.
- Get additional PR opportunities for your business.


Join now


Learn more



Trusted by millions users, from SMBs to enterprises

10M 
marketing professionals have already used Semrush

14 
international awards as best SEO software suite

30% 
Fortune 500 companies use Semrush as their go-to marketing tool

Become our partner

Do not hesitate to share your unique partnership ideas — we are open to your suggestions!

First name

Last name

Corporate email

Corporate website

Share your partnership proposal

☐ I agree to the [Terms of Service](#) and [Privacy Policy](#)

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Contact us

USA, 800 Boylston Street, Suite 2475, Boston, MA 02199

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