

## The LEGO.com Affiliate Program

The LEGO® name is made from the first two letters of the Danish words LEG GODT, meaning “play well”. At LEGO.com, people of all ages discover just the right products to help them, their family, and their friends do just that!

LEGO.com is the only way to shop online for exclusive LEGO products, and all purchases are backed by The Official LEGO Guarantee. For shoppers, this means free shipping for orders above \$35, access to exclusive promotional items and gifts, and free access to our LEGO® Insiders program, where every purchase earns points! LEGO.com is the trusted destination to find the newest sets, and to view all of our authentic product reviews, and getting the most LEGO experience while shopping online.

## What is the LEGO.com Affiliate program?

With the LEGO.com Affiliate program, you can earn a commission for driving traffic and validated sales through your websites to LEGO.com. Through our affiliate network partners, we will provide you with official LEGO branded banners, text, and product links which you’ll be able to use on your site. You will have everything you need in your online toolkit to start earning commissions! Once we process the transaction reports at the end of every month, we can ensure a fully transparent, prompt affiliate payment process.

## Why should you join the LEGO.com Affiliate program?

- Affiliates earn commission on products they promote, and upon successful, validated checkout they drive on LEGO.com (excluding delivery, taxes and returns)
- Affiliates can take advantage of reporting and sales tracking through our affiliate network partners.
- Affiliates receive exclusive newsletters, products and special promotion updates.

## How do I become an official LEGO.com Affiliate?

You must be 18 years old or older to join our Affiliate program.

Signing up to become a LEGO affiliate is as simple as filling in this [online form submission!](#)

Sign up >

We look forward to you joining our LEGO.com affiliate program soon!